



NORTH AMERICAN MANUFACTURING EXCELLENCE SUMMIT **NAMES20**

September 9-10, 2020 | manufacturing-event.com

AGENDA

SEPTEMBER 9, 2020

8:50 - 9:00 am

Chair's Welcome Address



Peter Evans
*Director of Service
& Performance for
Business Services
LEGO*

9:00 - 9:30 am

Supply Chain of the Future

- What are the five Mega-Trends we must manage to win in a fast-paced Digital World?
- What is the impact of these Mega-Trends on business and supply chains?
- How must the end-to-end supply chain operations change?
- What leadership is needed from you to face these challenges and be successful?



Daniel Myers
*Senior Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International*

9:30 - 10:00 am

Idea to Performance: Game-Changing Tools and Processes that are Shaping the Future of Manufacturing

- Keeping the customer at the heart of what we do as we think of better ways to do it
- Adapting new tools and technologies that communicate and enhance the capabilities of legacy assets, current operations, and build an infrastructure for the Industry 4.0 factories of the future
- Tightly integrating R&D, manufacturing, supply chain, and service processes to bring innovative products to market faster
- Tying business data into integrated and interconnected systems that allows us to increase competitiveness, improve margins, and improve quality while reducing takt time
- What does all this look like in the real world? Examining examples from Ford's story, and offering best practices and lessons learned for other manufacturers to consider in their own journeys



Gary Johnson
*Chief Manufacturing
and Labor Affairs Officer
Ford Motor Company*

ROOM 1 CHAIR



Peter Evans
*Director of Service
& Performance
for Business Services
LEGO*

ROOM 2 CHAIR



Rob Stewart
*President, CEO,
Co-Founder
OpusWorks*

ROOM 3 CHAIR

10:00 - 10:30 am

BREAKOUT ROOM 1 STRATEGIC MANUFACTURING

Workforce Development Programs as an Engine for Positive Change

- Building and operating a hands-on training system of use to every facet of your organization
- Creating opportunities for your workforce to learn and grow as individuals, as leaders, and as part of a team
- Educating your team to identify waste and impediments to productivity and value generation
- Learning from your team to find the real KPIs that determine productivity, environmental performance, and cost savings
- Building capabilities that drive integrated improvements across quality, service, and cost outcomes



Aidan Trindle
*VP, Global Storage
Manufacturing
& Technology
Operations
Dell Technologies*

10:00 - 10:30 am

BREAKOUT ROOM 2 LEAN & OPEX

Transformation to Highly Engaged Manufacturing for Sustainable Competitive Advantage

- Identify and understand what sustainable competitive advantage in manufacturing is and why it is critical to enable business success
- Discuss what is meant by transformation and how it differs from change
- Describe highly engaged manufacturing and how it relates to Industry 4.0
- Discuss the role of Inspiration in driving a sustainable competitive advantage



Donzel Leggett
*VP, Global Manufacturing Excellence,
Global Platforms and ASLA SC
General Mills*

10:30 - 11:40 am

Pre-Arranged One-to-One Meetings

- | | |
|----------------------|-----------------------------|
| 10:30 am – 10:50 am: | Meeting Slot 1 / Networking |
| 10:55 am – 11:15 am: | Meeting Slot 2 / Networking |
| 11:20 am – 11:40 am: | Meeting Slot 3 / Networking |

11:45 am - 12:15 pm

**WORKSHOP
BREAKOUT
ROOM 1**

De-Risk Digital Disruption – Deploy #AI in Your Operations, on Your Data, As-It-Is, Where-It-Is, Right Now.

- The rise of the #IIoT has created endless opportunity to deliver on the promise of I4.0. While it seems everyone is undergoing transformation, studies show that too few report the gains they expected
- As the tools and technologies to expose and accumulate data become more pervasive and cost competitive, the real risk is that we will bury operators and teams in data while staving them for insights
- What is the best and shortest path to the next best action, while exploiting the foundation already laid? Could you actually de-risk disruption, accelerate gains, and exploit the teams already in place. Definitely. Many are already doing it, and the approach is surprisingly simple



Paul Boris
*EVP and CRO
Praemo*

11:45 am - 12:15 pm

**WORKSHOP
BREAKOUT
ROOM 2**

Accelerate Supply Chain Digitization to Increase Resiliency and Meet Shifting Consumer Preferences

Supply chain and operation leaders are tasked with meeting rapidly evolving consumer behaviors and safety regulations, requiring rapid adjustment of complex, sophisticated global supply chains. They are looking into efficient and proven approaches to incorporate innovative technologies that promise increased flexibility without risking business continuity or taking too long to implement.

In this session, we'll discuss how four different CPG and Industrial leaders accelerated their supply chain modernization efforts and positioned favorably to meet new demand goals, drive consumer preference, and increase operational resiliency and flexibility.

Topics covered:

- How to strengthen core competencies to prove disruptive trends and adopt an agile approach for supply chain digital evolution
- How to converge digital and physical supply chain components to re-center efforts on meeting consumer demand
- How the CSCOs can improve the reliability and scalability of existing processes
- How to align digital requirements at global, regional, and local levels with the overall enterprise IT strategy



David Jimenez
*Global Managing Director
—CPG
Softtek*



Beni Lopez
*Global Managing Director
—Industrial & US Market
Softtek*

11:45 am - 12:15 pm

**WORKSHOP
BREAKOUT
ROOM 3**

Opportunistic Operations: Stability, Flexibility, and Growth to Take Advantage of Uncertain Times

- High-performance teams and technology will be critical determinants of market leadership – How do we make the right decisions on both components?
- The components of agile operations that allow organizations to quickly adapt to changing economic environments
- Expanding employee capabilities to generate operational flexibility and capitalize on technological advances
- Why Safety, Sustainability, and Agility are the outcomes of a system and value structure, not another organizational silo to build



Jordan Workman
*Global Business Director
Performance Solutions by Milliken*

12:15 - 1:15 pm

Lunch Break / Open Networking

1:15 - 1:45 pm

Reimagine Supply Chain Innovation to Redefine Customer Experiences and Drive Growth

- Start from the customer and business needs & opportunities to DEFINE the “What to innovate for” and direct & guide the innovation work to address business needs
- Gain EXTERNAL INSIGHTS - discover and explore the broad & global innovation “Eco-System” for potential value creation opportunities, that fit the “defined needs”
- SCOUT & SCREEN the value creation opportunities and prioritize for further evaluation
- EVALUATE the prioritized solutions, demonstrate & validate in a “Proof of Concept”
- TEST and proof feasibility of the solutions in the “Real World”, and gain understanding of the requirements for enabling factors (eg. people capabilities, IT/OT infra, data etc)
- DEPLOY & SCALE the proven solutions as integrated & sustainable supply chain capabilities

Johnson & Johnson



Bart Talloen
VP Supply Chain Innovation & Insights
Johnson & Johnson

1:45 pm - 2:15 pm

Enabling the Connected Digital Enterprise

- How can companies accelerate their processes to stay ahead of a rapidly changing business environment and maintain competitive advantage?
- Demonstrating how new technologies are digitally connecting companies to their customers, products in the field, the shop floor, and throughout their supply chain
- Illustrating how achieving an Industry 4.0 vision increases the rate of innovation, of customer service and satisfaction, and generates efficiencies throughout a digitally connected organization
- Showcasing the digitally connected enterprises of industry leaders to understand how to transform your own business and prepare for the future

**WORKSHOP
BREAKOUT
ROOM 1**

ORACLE



John Barcus
Group VP,
Manufacturing Industries
ORACLE

1:45 pm - 2:15 pm

From Defense to Offense – The New Reality of Leadership

Unprecedented change and challenges are facing organizations across industry type. “Red Cape-Heroic” leadership can be necessary in managing a crisis, but it cannot become the perpetuating force driving the organization. Now is the time to “LEAN INTO” the Non-Negotiable systems and processes required to move from a position of Defense to Offense both organizationally and from a leadership execution standpoint. Specifically:

- Creating the framework for a robust Management System
- Creating a Digital Management System that becomes the Single Source of Truth
- Creating an Engagement Culture that is Measurable and Demonstrative
- Creating a Communication Cadence that Informs, Escalates, and Inspires
- Creating a Thermostatic Metrics that Drive Purpose, Passion, and People
- Creating a Velocity Model of Continuous Improvement to Institutionalize, Innovate, and Inspire

**WORKSHOP
BREAKOUT
ROOM 2**

Competitive
Solutions Inc.



Shane Yount
President
Competitive Solutions, Inc.

2:15 - 3:25 pm

Pre-Arranged One-to-One Meetings

2:15 pm – 2:35 pm: Meeting Slot 4 / Networking

2:40 pm – 3:00 pm: Meeting Slot 5 / Networking

3:05 pm – 3:25 pm: Meeting Slot 7 / Networking

3:30 - 4:00 pm

Industry 4.Now – The Future of Productivity

- Move from transactional to data driven business processes to support product, process, and technology innovation
- Move digitalization and Industry 4.0 from factory-focused initiatives to a company-wide, competition-beating business strategy
- Enable faster, more flexible, and more efficient processes to produce higher-quality, individualized goods at reduced costs
- Use intelligent assets and processes that dynamically adapt to changing priorities and deliver customization at scale

THE BEST RUN



Mike Lackey

*Global VP of Solution Management,
Digital Manufacturing
SAP*

4:00 - 4:30 pm

Panel Discussion: Women in Manufacturing



Ronda Wright
*Director,
Process
Improvement
The Coca-Cola
Company*



Allison Grealis
*President
Women in
Manufacturing*



Amy Meyer
*VP Technical
Services
Kohler Co*

4:30 - 4:40 pm

Chair's Closing Remarks



Peter Evans
*Director of Service
& Performance for
Business Services
LEGO*

4:40 - 5:15 pm

Roundtable Discussions

**How to Reduce Injuries
on the Shop Floor**



Amy Zaban
*Regional CI Leader
Bunge North America*

**Predictive Reliability: Moving
From Time-Based to Data-Driven
Maintenance Schedules**



Ronda Wright
*Director, Process
Improvement
The Coca-Cola
Company*

**Keeping People Engaged and
Contributing to a Culture of
Continuous Improvement**



Hector Geist
*VP Manufacturing
Fairfield Processing
Corporation*

Capabilities of Next Gen
MES Systems



GE Digital

Joe Gerstl
Director of Digital
Product Management
General Electric

What Does It Mean to be a Competitive
Advantage in Manufacturing?



Tamberlin Golden
Plant Director,
Flint Engine Operations
General Motors

The Challenge of Installing Industry
4.0 Tools in Legacy Factories

KOHLER®



Amy Meyer
VP Technical Services
Kohler Co

Leading with Confidence



Temeca Mitchell
Plant Manager - Rocky
Mountain Bottle Company
Molson Coors
Beverage Company

Optimizing Manufacturing and
Supply Chain in the Post-COVID Era



Mike Lackey
Global VP of Solution
Management,
Digital Manufacturing
SAP

Bridge the Gap Between Now
and the Real I4.0 and
Smart Manufacturing

SIEMENS

Ingenuity for life



Alastair Orchard
VP Digital Enterprise
Siemens Digital
Industries Software

Harnessing Data to Drive
Continuous Improvement



Keith Hartley
Chief Revenue Officer
Sight Machine

8:50 - 9:00 am

Chair's Welcome Address



Peter Evans
*Director of Service
& Performance for
Business Services
LEGO*

9:00 - 9:30 am

Advanced Manufacturing: Building New Capabilities to Support New Products

- Discussing how we have supported a popular new product line expanding into 20 new markets
- Illustrating step-by-step how we identified our requirements and designed new manufacturing processes to meet those parameters
- Setting ambitious goals in terms of speed, agility, efficiency, and scalable capacity on a just-in-time delivery model
- Bringing the new teams and processes online from start to finish while still hitting our targets for the existing business
- Where are we today, and what do we expect to take from this experience and apply to future projects?



PHILIP MORRIS
INTERNATIONAL



Massimo Andolina
*SVP, Operations
Philip Morris International*



Tony Snyder
*VP Product Portfolio Management
& Deployment
Philip Morris International*

9:30 - 10:00 am

Keynote: Sustainability as a Priority Outcome of Our Operating Model

- Learning from corporate history and adapting to meet evolving external expectations
- Leveraging our operating model for optimum alignment through value stream improvement planning
- Analyzing and executing improvements across product lifecycles
- Reimagining data and analytics to empower our teams to reduce our impact
- Leveraging external partnerships to amplify positive impact



Rebecca Teeters
*VP of Environmental Strategies and Initiatives
3M*

ROOM 1 CHAIR



Peter Evans
*Director of Service
& Performance
for Business Services
LEGO*

ROOM 2 CHAIR

OpusWorks[®]
Rapid Scaling Made Simple



Rob Stewart
*President, CEO,
Co-Founder
OpusWorks*

ROOM 3 CHAIR

10:00 - 10:30 am

**BREAKOUT
ROOM 1**
STRATEGIC
MANUFACTURING

Rethinking Manufacturing Processes to Improve Changeovers

- Discussing the challenges inherent in manufacturing L'Oreal's wide range of products that are constantly evolving to meet the needs of consumers
- Imagining a world where changing from one product to another involved zero changeover in infrastructure and where facilities and systems continually reinvent themselves rather than grow outdated
- Making innovation one of our core values: What do we need to do in terms of people, processes, and technologies to transform the way we make our products?
- Showcasing our progress so far, discussing next steps, and offering ideas that other manufacturers can take away from our experience to date

L'ORÉAL



Sergio Huerga
*VP Performance Improvement
& Engineering*
L'Oreal USA

10:00 - 10:30 am

**BREAKOUT
ROOM 2**
LEAN & OPEX

Winning with Purpose: The Process of Developing an Inspired Team

- Transforming a business model while creating new and engaging employee experiences
- A culture of team over self: Aligning organizational values to business strategy and execution
- Driving talent pipeline and strategic workforce planning in automated environments



Manny Pineiro
*VP, LATAM Supply Chain Strategy
& Import/Export Operations*
PepsiCo



Steve Hoinka
*Sr. Director, PepsiCo Latin
America Digital Strategy*
PepsiCo

10:30 - 11:40 am

Pre-Arranged One-to-One Meetings

- 10:30 am – 10:50 am: Meeting Slot 7 / Networking
- 10:55 am – 11:15 am: Meeting Slot 8 / Networking
- 11:20 am – 11:40 pm: Meeting Slot 9 / Networking

11:45 am - 12:15 pm

Manufacturing Our Next Normal: Leading the Way to the Great Reset

Manufacturers have battled with supply chain disruptions, operational changes, and communication inconsistencies that have put a strain on their production. Now, months into the global pandemic, many manufacturers want to take what they have learned during the COVID-19 crisis and create a new kind of operational performance, with resiliency at the core.

How are some organizations overcoming disruptions and beating the odds of success? Collaborative research between McKinsey and the World Economic Forum assessed over 1,000 manufacturing sites globally and found just 44 front runners exceeding performance standards with digital, analytics, and other innovations. In the transition to the next normal, these same organizations are achieving new levels of visibility, agility, productivity, and end-customer connectivity.

Join this session to learn more about the shared characteristics of these leaders, and the blueprint to restart and build resilient and reimagined operations.

**WORKSHOP
BREAKOUT
ROOM 1**

McKinsey & Company



Katy George
Senior Partner
McKinsey & Company

11:45 am - 12:15 pm

Machine Health: Manufacturing Transformation from Day One, Not “One Day”

- Hear how Machine Health enables leading manufacturers to harness the power of AI and machine learning to reduce unplanned downtime, improve OEE, and increase plant collaboration and productivity
- Why Machine Health is the key to digital transformation in manufacturing
- How leading manufacturers are seeing exponential value within weeks of deployment

**WORKSHOP
BREAKOUT
ROOM 2**



Artem Kroupenev
VP Strategy
Augury

11:45 am - 12:15 pm

Death to Pilot Projects: Creating Enterprise Value with a Data-First Approach

It's not easy to adopt new technologies in the manufacturing industry. In pursuit of innovation and new levels of impact, **Risk** and **Fear** often kill enterprise business value. We'll share how manufacturers are successfully breaking the “doom cycle” and achieving dramatic results at scale when embracing a data-first approach, including:

- Lessons learned for scaling implementations to deliver enterprise wide value
- Prioritizing initiatives to achieve rapid impact
- Digital readiness insights for embracing change

**WORKSHOP
BREAKOUT
ROOM 3**



Jon Sobel
CEO
Sight Machine

12:15 - 1:15 pm

Lunch Break / Open Networking

1:15 - 1:45 pm

Fireside Chat: Leadership and Manufacturing During COVID-19 and Beyond

- Illustrating how leadership shapes the way manufacturing organizations address challenges and opportunities
- Problem solving and the role of leadership in creating a culture of problem-solvers
- How have the day-to-day roles and responsibilities of senior leadership evolved in recent years? What is driving that change?
- Discussing the importance of staying connected with the issues and people you need to understand to make informed decisions and grow as a leader
- Creating leaders at all levels to build a bridge to the future, and what should we be doing right now to get there?



Gerald Johnson
EVP of Global Manufacturing
General Motors

Moderator:



Peter Evans
Director of Service & Performance for Business Services
LEGO

1:45 - 2:15 pm

Inspirational Leadership that Fosters Transparency and Innovation

- Organizational challenges to engaging teams across functions and geographies
- Leadership principles that inspire internal engagement and self-accountability
- Soft skills, cross-generational leadership, and diversity in mentorship



Ramesh Chikkala
Retired SVP, International Supply Chain & Food Manufacturing
Walmart
Advisor to AT Kearney, Board member/Adjunct Faculty at University of North Carolina

2:15 - 2:25 pm

Chair's Closing Remarks



Peter Evans
Director of Service & Performance for Business Services
LEGO

Using Digitalization to Enable
Global Manufacturing Excellence



Tim Jamison
Worldwide Production
Excellence Leader,
Global Operations
Cargill

Leading Operational Excellence
in a High-Performing Global
Operation Model



Eric Norris
Corporate
Continuous
Improvement Leader,
Operations
& Engineering
DuPont

A Connected Supply Chain to
Transform the Future of Manufacturing



GE APPLIANCES
a Haier company



Chad Toney
Executive Director,
Advanced Engineering
GE Appliances,
a Haier Company

Women and Leadership
in Manufacturing



Debbie Poppas
VP Global Quality
PACCAR

Building Manufacturing Resiliency
and Delivering Cost, Cash and Sales



Doug Bayer
Director Global
Manufacturing
Procter & Gamble

Building Upon the Bonds Linking
OpEx and Quality Together



SANOFI



Daniel Alderete
Sr. Director,
Industrial Performance
Sanofi

Taking the Right Steps:
Continuous Improvement



Tim Blubaugh
Director of
Operational Excellence
USG